

URBAN Waters

LEARNING NETWORK

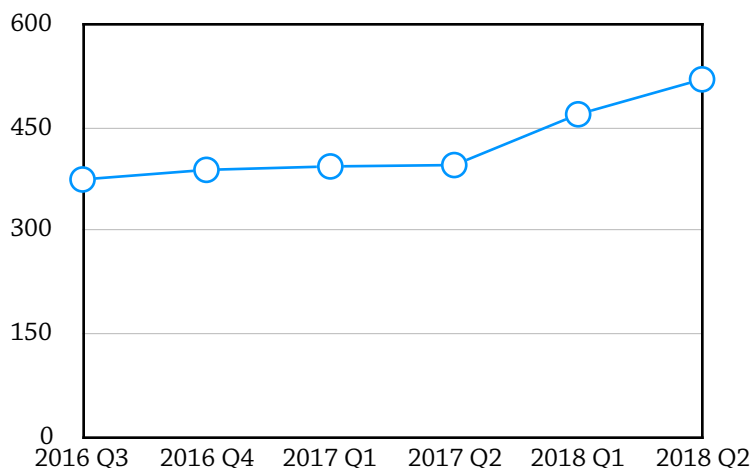


The Urban Waters Learning Network is a peer-to-peer network of people and organizations that share practical on-the-ground experiences in order to improve urban waterways and revitalize the neighborhoods around them. Groundwork USA and River Network are partners in coordinating the Learning Network, providing support and opportunities for members to share successes, challenges, and technical resources.

UWLN engages its members through workshops and activities at **the annual River Rally conference**, the **UWLN website** (urbanwaterslearningnetwork.org), a **quarterly newsletter**, and **webinars**.

SEMI-ANNUAL REPORT: JAN-DEC 2018

MEMBERSHIP and OUTREACH

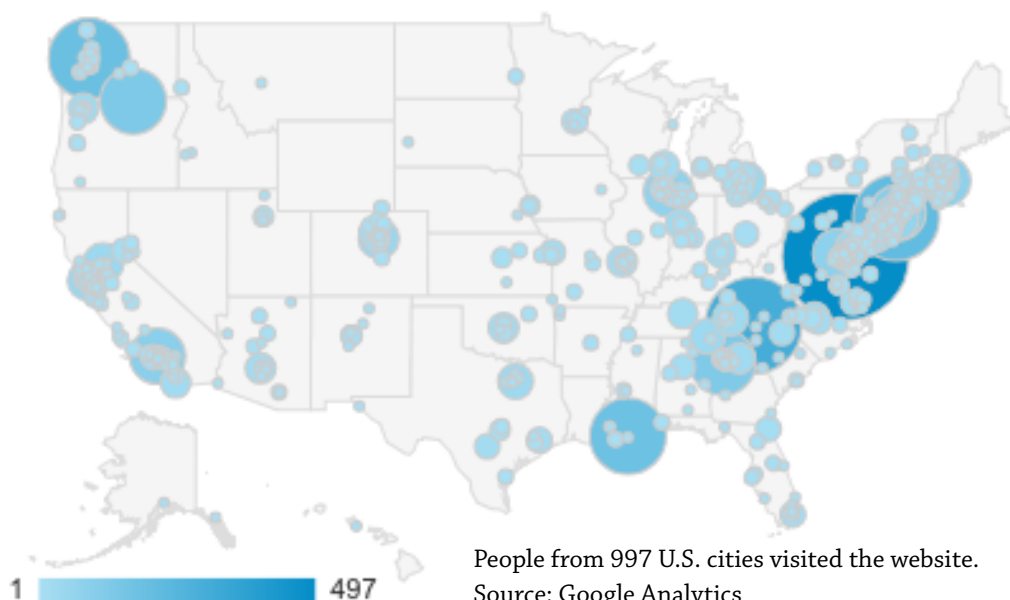


- * UWLN comprised 520 members.
- * Basecamp participation included eighty-four conversations and eight files shared.
- * Members of the new Basecamp channel for Urban Waters Ambassadors and the Federal Partnership had forty-five conversations and shared nine files.
- * The quarterly Newsletter reached 112 members out of 445 recipients — a 25% open rate.
- * UWLN hosted eleven webinars and peer calls, reaching 585 people, including Youtube views.

RIVER RALLY and ONE WATER SUMMIT

- * River Rally 2018 took place Apr 29-May 3 in Olympic Valley, CA. UWLN hosted twenty workshops, and held an Urban Waters Learning Forum for approximately 60 members; administered twenty-three scholarships in the amount of \$12,936 to help urban waters practitioners and grant recipients attend; honored four individuals receiving Expert and Signature Awards at the Learning Forum.
- * The new *Urban Waters Delegation*, comprised of thirteen members, attended the U.S. Water Alliance One Water Summit, July 10-12 in Minneapolis, MN. Delegates made goals for the year and participated in strategic discussions before, during, and after the Summit.

WEBSITE



- * There were a total of 7,250 sessions, or site visits, between Jan 1 and Dec 31. The UWLN website reaches an average of 600 people per month, an almost 70% increase from last year.
- * 72.5% of users were new visitors, with returning visitors at 27.5%.
- * Website visitors were from 997 cities in the continental U.S., Alaska, and Hawaii. Website visitors came from every state and DC, and averaged about two minutes spent on the site.
- * Site visitors stayed for longer than a minute (long enough to fully engage with at least one resource) 1,368 times, accounting for 19% of total visits. 12% stayed longer than three minutes.

UWLN-SUPPORTED COLLABORATIONS

- * Originating with Groundwork Richmond, CA, and further developed by Groundwork USA with UWLN support, the first edition of *Learners to Leaders: the Environmental Justice Literacy Curriculum* was published in Aug 2018.
- * The curriculum incorporated feedback from 50 Green Team students employed throughout the Groundwork network, as well as professionals who attended workshops at Groundwork Assembly 2017, the 2018 Environmental Justice Workshop and Training, and River Rally 2018.



Impact Stories

Twelve new stories (making a total sixty-four) highlighted successful Urban Waters restoration projects around the country.



Network Blog

The website now has twenty-four blog posts.



Resources

This online searchable database contains up-to-date reports, manuals, studies, and other informational and training resources.



Meet Your Peers

A new section provides an "online rolodex", enabling members to connect with each other directly based on interests.