

URBAN Waters

LEARNING NETWORK

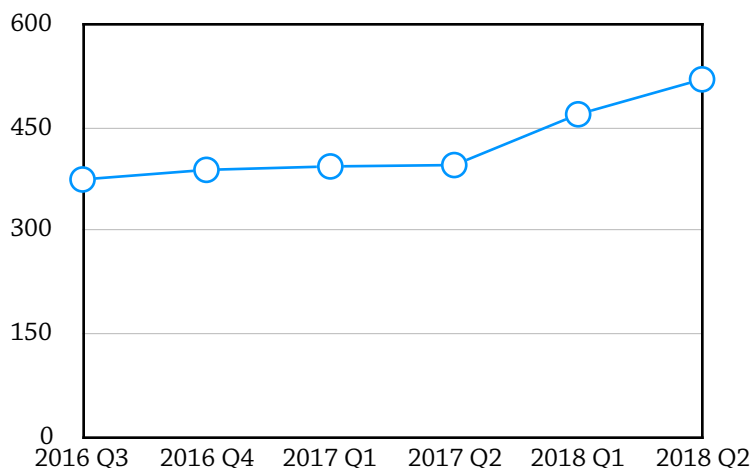


The Urban Waters Learning Network is a peer-to-peer network of people and organizations that share practical on-the-ground experiences in order to improve urban waterways and revitalize the neighborhoods around them. Groundwork USA and River Network are partners in coordinating the Learning Network, providing support and opportunities for members to share successes, challenges, and technical resources.

UWLN engages its members through workshops and activities at **the annual River Rally conference**, the **UWLN website** (urbanwaterslearningnetwork.org), a **quarterly newsletter**, and **webinars**.

SEMI-ANNUAL REPORT: JANUARY-JUNE 2018

MEMBERSHIP and OUTREACH

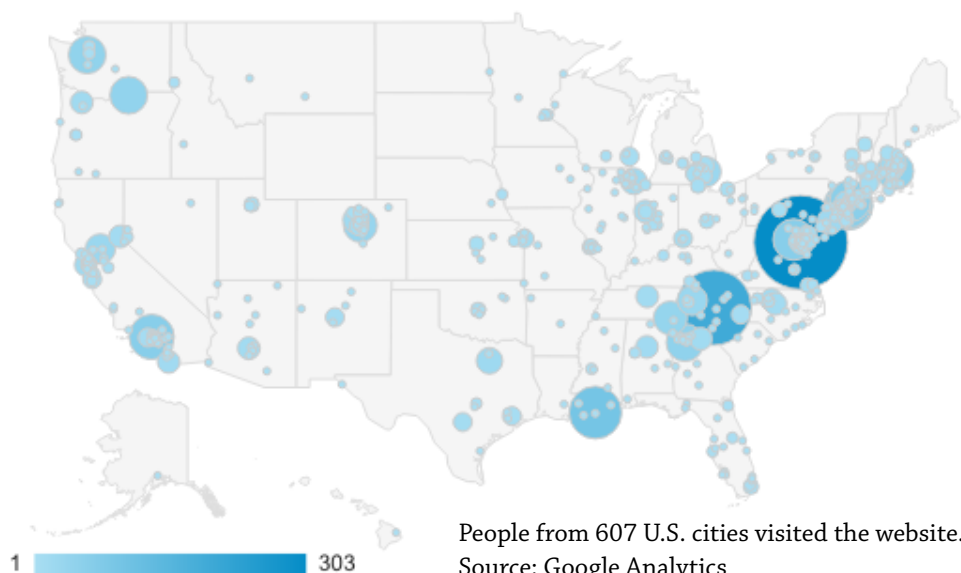


- * UWLN comprised 521 members.
- * Basecamp participation included fifty-two messages, thirty-four comments, and six new files uploaded.
- * A new Basecamp channel for Urban Waters Ambassadors and the Federal Partnership was created, and has immediately become active.
- * The quarterly Newsletter reached 112 members out of 445 recipients — a 25% open rate.
- * UWLN hosted six webinars and peer calls, reaching an estimated 400 people, including Youtube views.

UWLN at RIVER RALLY

- * River Rally 2018 took place Apr 29-May 3 in Olympic Valley, CA. UWLN hosted twenty workshops, and held an Urban Waters Learning Forum for approximately 60 members.
- * UWLN administered twenty-three scholarships in the amount of \$12,936 to help urban waters practitioners and grant recipients attend River Rally 2018.
- * UWLN issued four Expert and Signature Awards at the Learning Forum.
- * UWLN hosted an expert panel on Resiliency at the Learning Forum.

WEBSITE



- * There were a total of 3,570 sessions, or site visits, between Jan 1 and Jun 30. The UWLN website reaches approximately 500 people per month, a 67% increase from the same period last year.
- * About 67% of users were new visitors, with returning visitors at 33%.
- * Website visitors were from over 607 cities in the continental U.S., Alaska, and Hawaii. Not surprisingly, many new users were from Washington DC and California, locations where UWLN staff presented at conferences during this period.
- * 42.7% of users found the site through direct links, accounting for 1,526 sessions.
- * 706 users stayed for longer than a minute on the site (long enough to fully engage with at least one resource), a 36% increase from the same period last year, and accounting for 4,794 separate page views. 206 sessions indicate sustained, high-quality engagement with at least ten minutes spent on the site and multiple separate page views (1,849 total).
- * The Resources were the most popular, followed by the Upcoming Opportunities page, where UWLN staff post webinars, funding opportunities, calls for papers, and more.
- * In total, over 6,000 people from 1,200 American cities have visited the website since it launched. Visitors are of all ages, and 63% women.



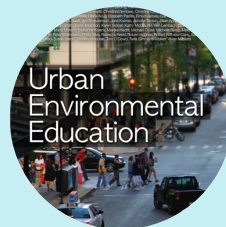
Impact Stories

Seven new stories (making a total fifty-two) highlighted successful Urban Waters restoration projects around the country.



Network Blog

The website now has eighteen blog posts.



Resources

This online searchable database contains up-to-date reports, manuals, studies, and other informational and training resources.



Member Profiles

A new section provides an "online rolodex", enabling members to connect with each other directly based on interests.