# **Creating Partnerships to Promote Citizen Science and Advocacy**



## **Webinar Sponsors**











We are a peer-to-peer network of people and organizations working to restore and revitalize urban waterways and neighborhoods that surround them.

## **Today's Presenters**









#### **Ryan Palmer**

Director Center for the Urban River at Beczak rpalmer@sarahlawrence.edu

#### Jen Epstein

Water Quality Program Scientist Riverkeeper jepstein@Riverkeeper.org

#### Michelle Luebke

Director of Environmental Stewardship Bronx River Alliance michelle.luebke@bronxriver.org

#### **Maureen Cunningham**

Executive Director Hudson River Watershed Alliance mcunningham@hudsonwatershed.org

# Agenda

- 1. Background and Partnership
- 2. Community Science Program
- 3. Science to Action

Success Stories and Lessons Learned



# Background - Orgs



(CURB)



(BxRA)



(RK)



(HRWA)

# Background - CURB

### Research - Education - Community









# Background - CURB

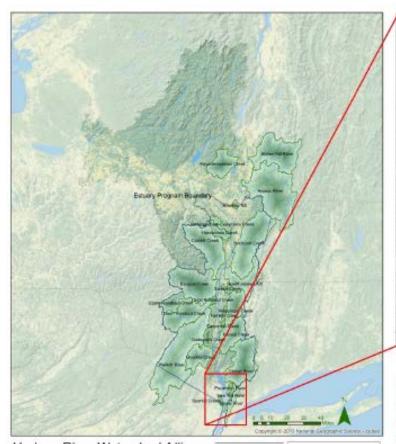
Research - Education - Community



# Background - Partnership



Pocantico River Watershed Alliance



Hudson River Watershed Alliance Hudson River Subwatershed Groups

For group contact information, go to: http://www.hudeonwatershed.org



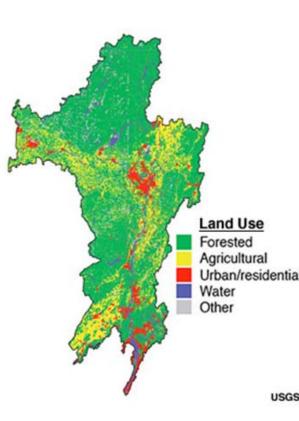
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Four urban subwatersheds are located in the southern-most portion of the Hudson River Estuary Watershed. Water quality samples are taken at 63 sites within the area. Photos: Hudson River Watershed Alliance and Riverkeeper

# Background - Partnership

- Shared Missions
- Some Overlap
- Similar Watersheds and Issues
- Interest in Fecal Bacteria Monitoring
- Opportunity to Share Resources
  - RK Boat Capacity
  - o CURB Lab (2015)



# Background - Partnership

- Partnerships are personal
  - Long time colleagues/friends
  - New beginnings (River Rally!)
  - Trust
- 2016 EPA Urban Waters Grant

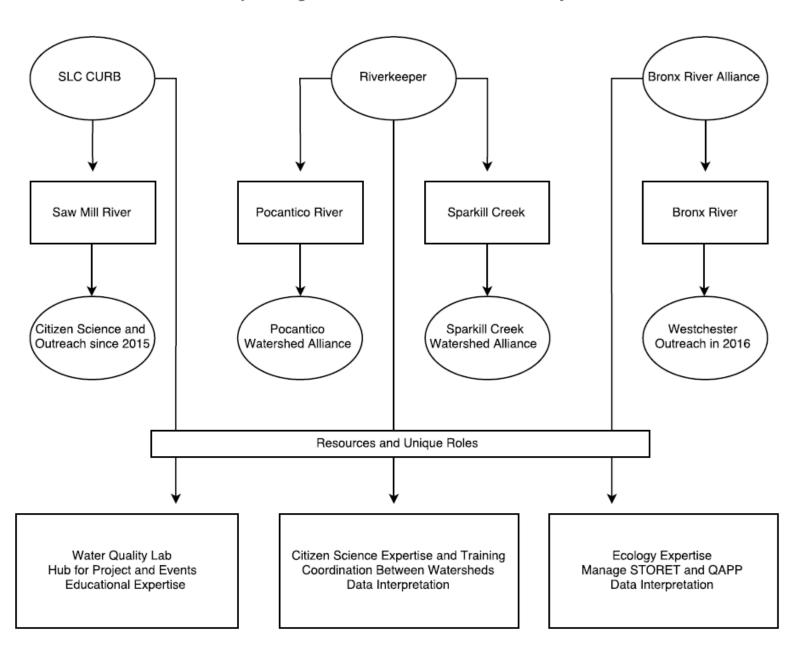


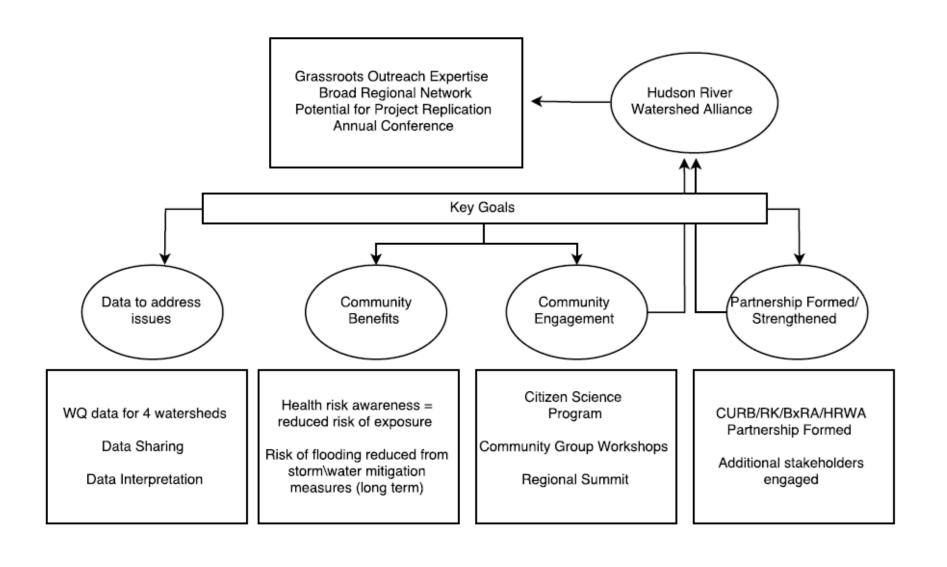
# Background - Grant

- "Lower Hudson Urban Waters Collaborative"
  - Coordinated monitoring and outreach
- \$60,000
  - \$12,500 RK
  - \$10,000 BxRA
  - \$2,000 HRWA
  - \$35,500 CURB
    - → \$14.5k Lab Tech and Supplies
- Agreements: Subaward contracts



#### Project Organizational Chart and Summary





# Partnership - Difficulties

- Recognition/Media
  - Making sure everyone is credited properly
  - MOU next time
- Outside perceptions
  - BxRA challenge with permits
- Time investment
  - Partnerships are work
  - Funding is uncertain

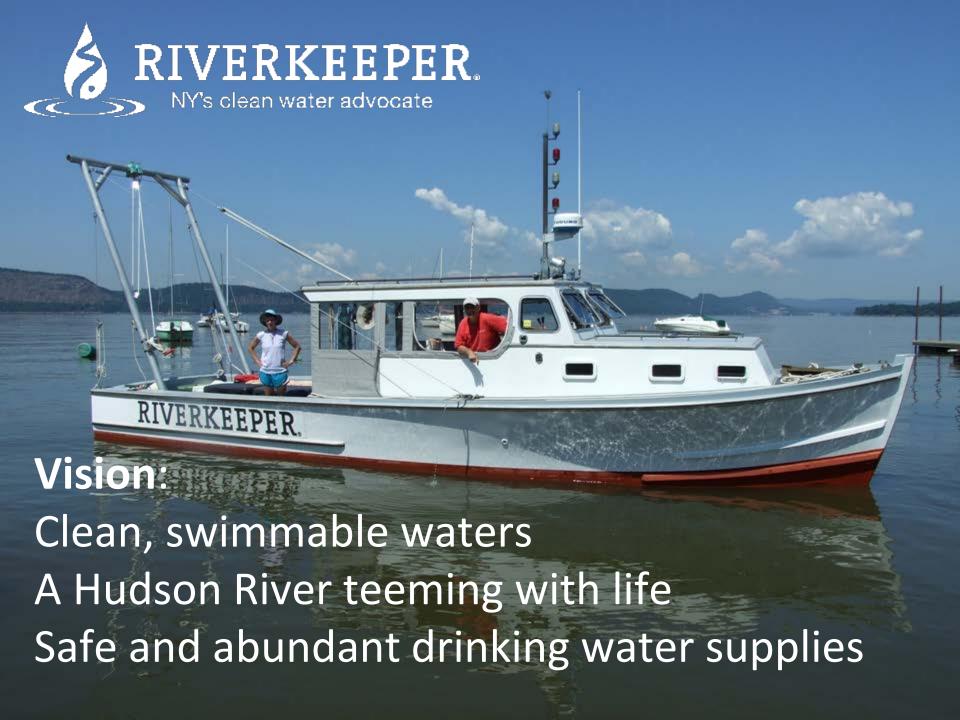


# Partnership - Successes

- Recognition/Media
  - Combined outreach
- Expanded our reach
  - HRWA: Lower Hudson
  - BxRA: Westchester
  - CURB action-oriented w/ RK
- Bigger community for volunteers
- Led to new partners and initiatives









# EPA recommends *Enterococcus* as a fecal contamination indicator

- EPA 2012 Recreational Water Quality Criteria
- Can be used in fresh & salt water
- Found in warm-blooded animals
- Not usually harmful, but indicates harmful pathogens may be present
- Not NYS standard





# How do we use *Enterococcus* to assess water quality?

## **EPA Recreational Water Quality Criteria**

Long term average

**Geometric Mean 30 Entero/100 mL** 

Not necessarily representative of...

the conditions at any single point in time



NIVERKEEPER.

# How do we use *Enterococcus* to assess water quality?

## **EPA Recreational Water Quality Criteria**

Long term average

**Geometric Mean 30 Entero/100 mL** 

Single point in time

Beach Advisory Value 60 Entero/100 mL

Not necessarily representative of...

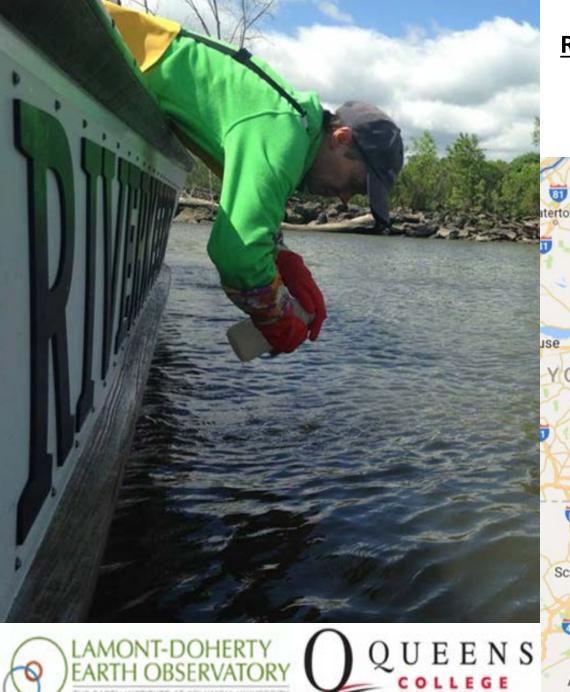
the conditions at any single point in time

the conditions most of the time



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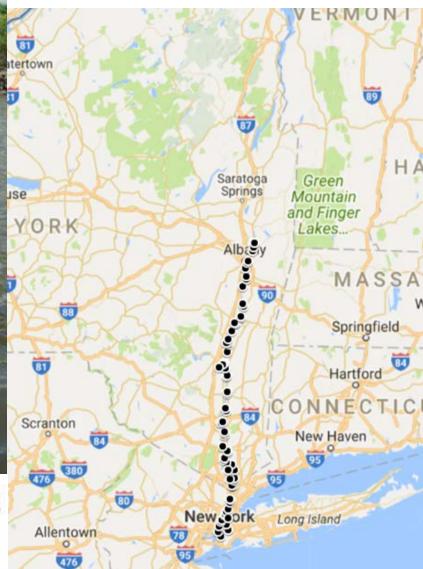




# Riverkeeper Hudson River Estuary Sampling

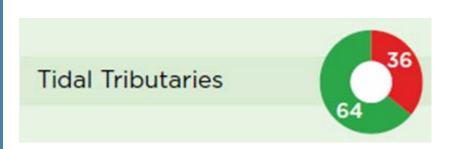
Began in 2008

NY Harbor to Waterford



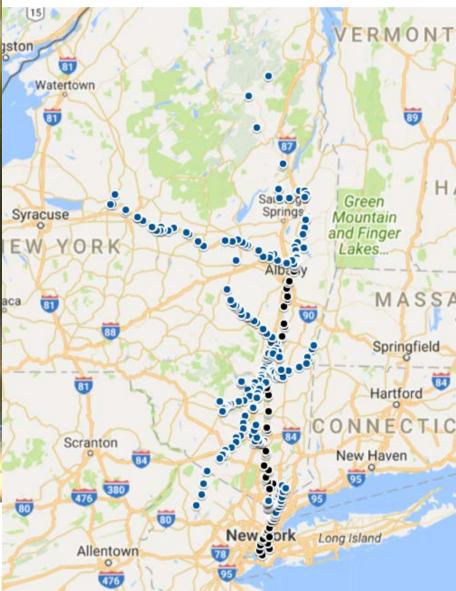
Hudson River
Estuary sampling
results showed
tributary water
quality poorer
than mid -channel





(Results from samples collected 2008-2015)

# Community Science Program 400+ locations NYC to Adirondacks & Rome



160+ 40+ community scientists organizations/labs

# How does community science work?









# How does community science work?



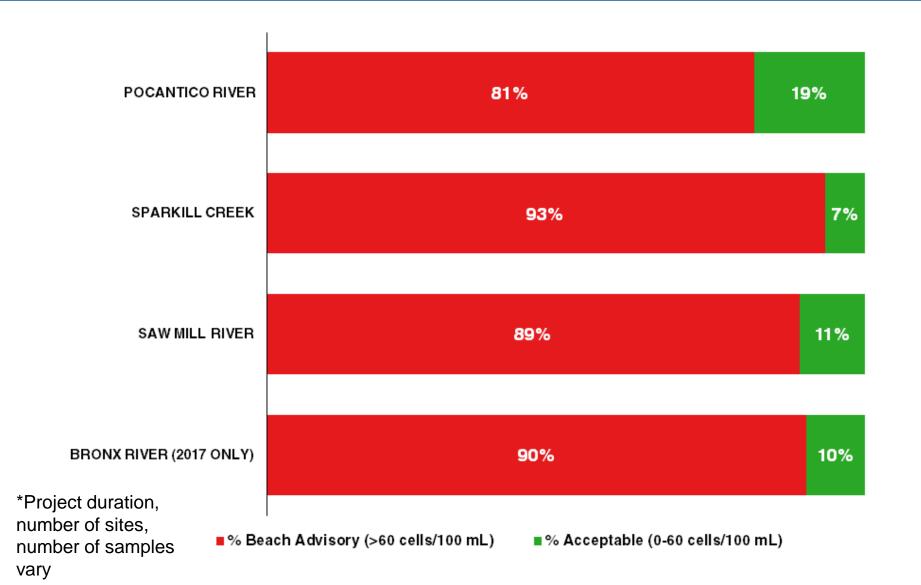




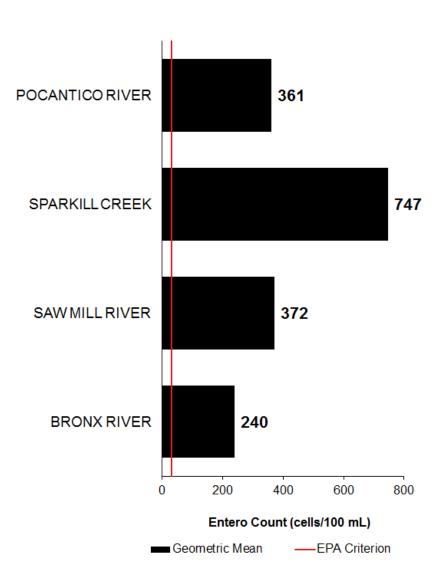




## What do the data show?



## What do the data show?



\*Project duration, number of sites, number of samples vary

# How does community science work?









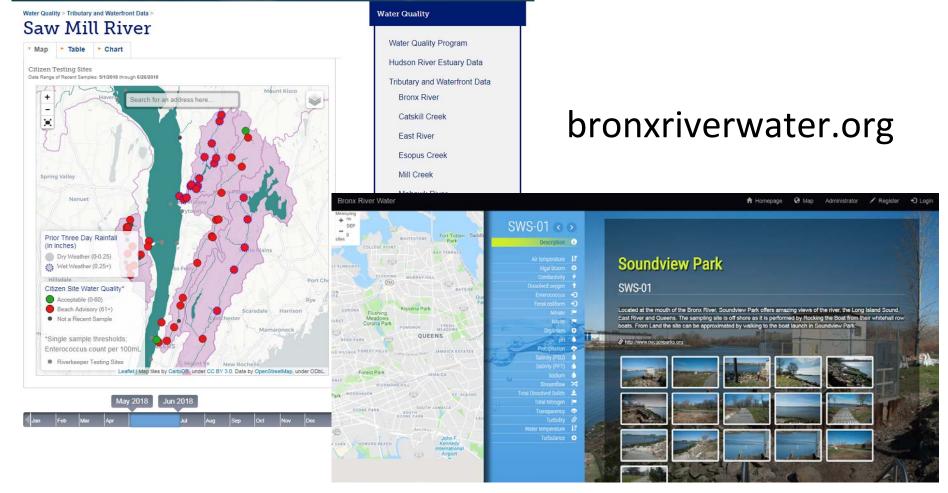


#### Data to:

- Websites
- Email
- Presentations
- Reports
- Advocacy: letters, lobbying

## Science to Action

riverkeeper.org/ water-quality/citizen-data/



## Community scientist survey

- Administered by Riverkeeper in tributary project areas throughout Hudson River Watershed
- Including Saw Mill River, Pocantico River, Sparkill Creek and Bronx River, and also many others
- Variety of partner organizations and program structures

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### Participants are:

- Confident in the program and their ability to address environmental concerns
- Highly likely to participate again (76% would return, 4% would not)

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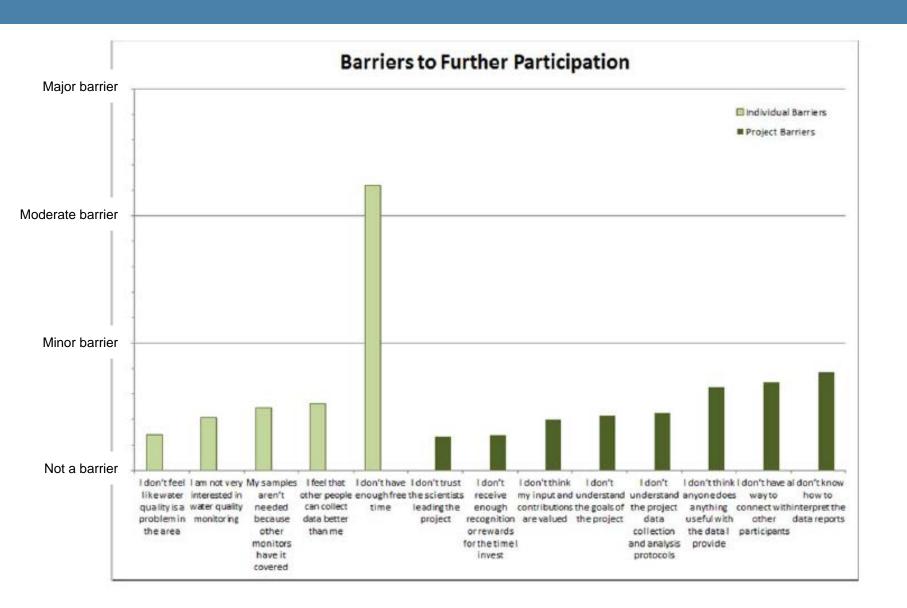
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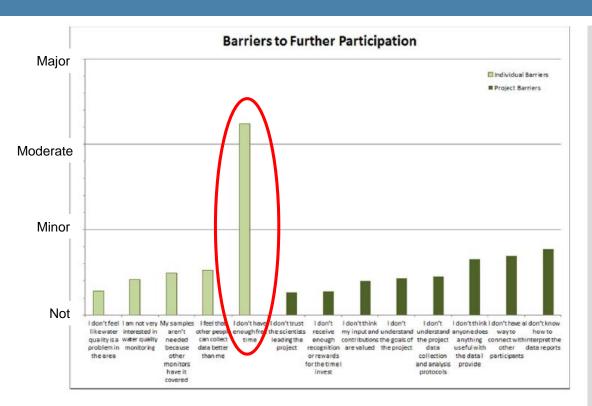
#### Participants want to:

- Gather more data
- Utilize data better

## Survey results: barriers to participation



## Survey results: barriers to participation



"I don't have enough free time"

To promote effective action based on the data, we must...

- Identify good
   opportunities (beyond
   sampling) for
   community scientists to
   speak up
- Factor follow-up into our program planning & budgeting
- Remember/recognize that volunteers already commit significant time to sampling. Perhaps look to others?

# Background - BxRA



Ecology & Restoration

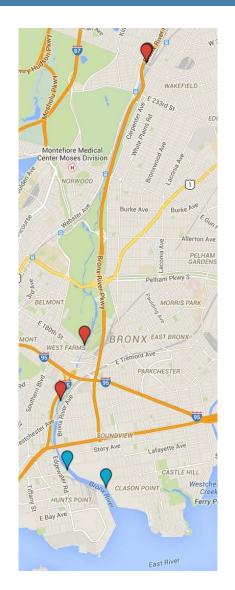
Education

Recreation

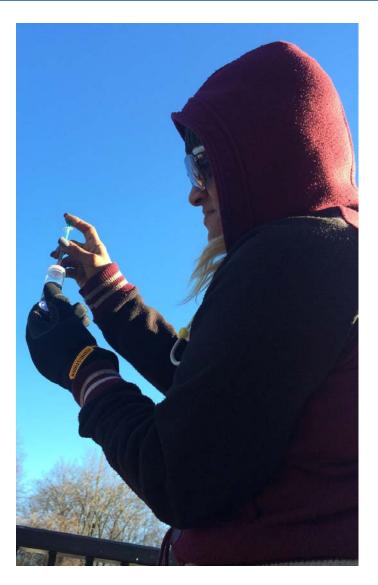
Greenway

Outreach

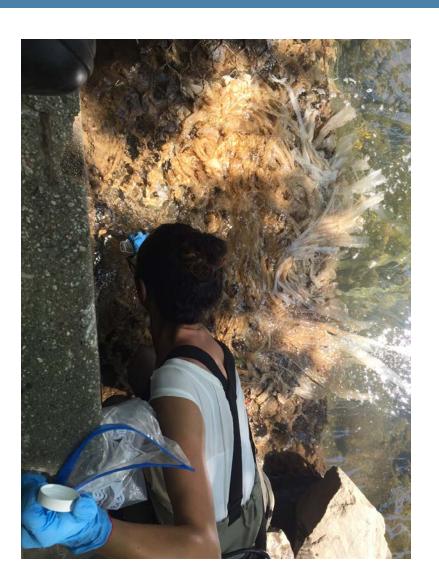
# Background - BxRA





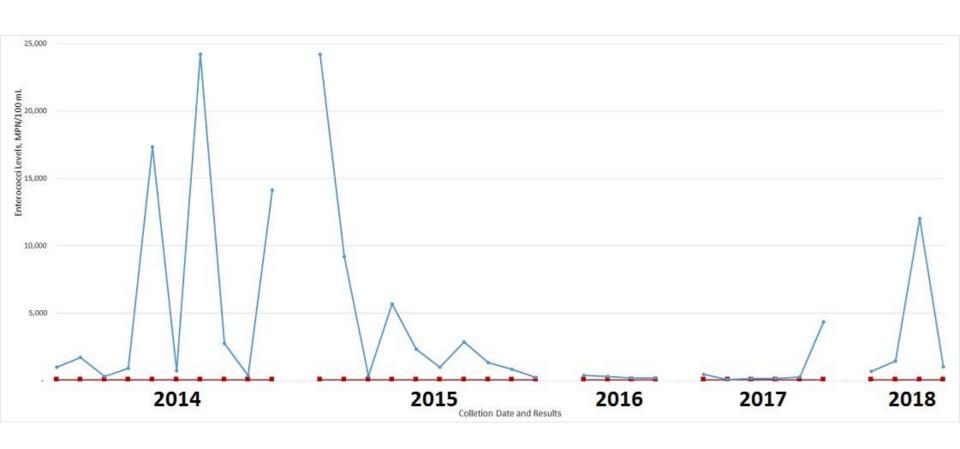


# Science to Action - Success (BxRA)

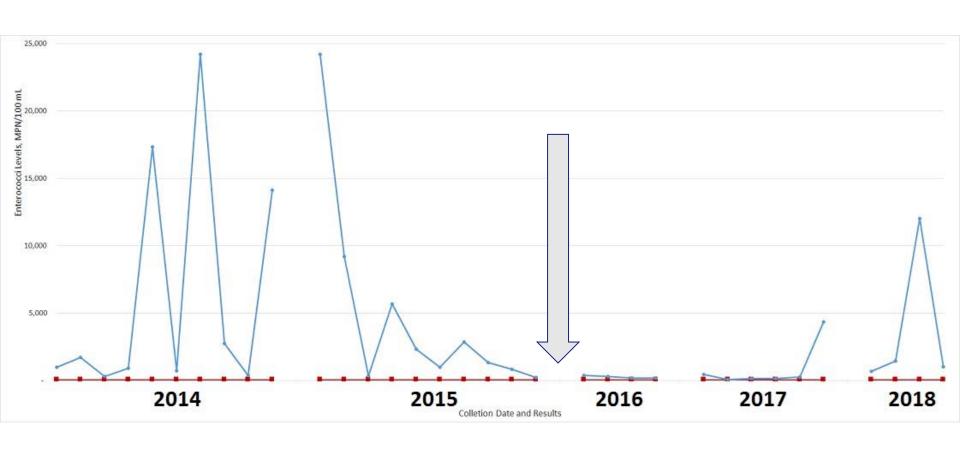


- Stormwater outfall releasing sewage directly to Bronx River
- Discovered in 2014
- Yonkers found sanitary clog from a diner and a multiunit apartment building, fixed it!

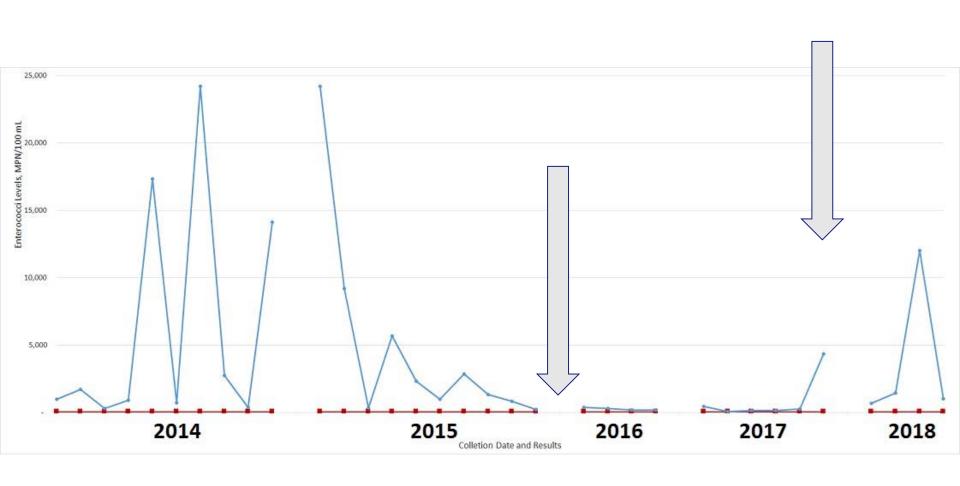
## Science to Action - Data-driven advocacy



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## Science to Action - Data-driven advocacy



# Science to Action - Success (BxRA)





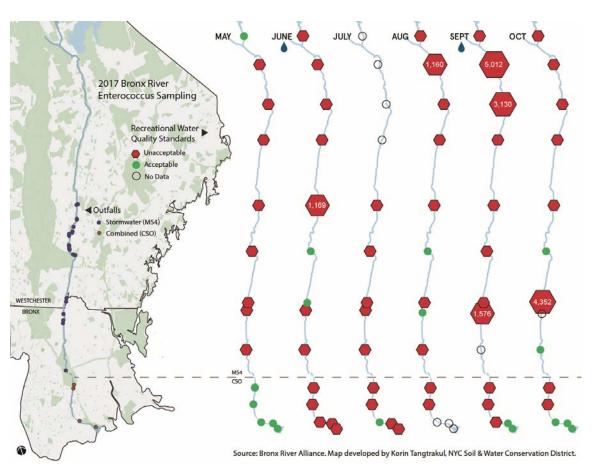
# Science to Action - Success (CURB)





- Sewage pipe direct to stormwater
- 4 story mixed use building
- Yonkers TVed line, found issue, fixed it!

### Science to Action - Communication of results

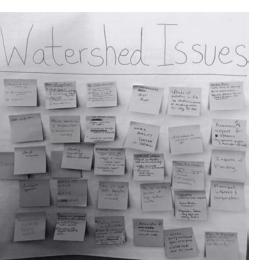


- E-blasts to participants, officials, scientists, etc.
- Community-based outreach
- Municipalities under MS4 permit
- Local and State agencies
- Enforcement officials
- Local electeds

## Science to Action - Advocating for change



# Importance of alliances







Photos: M. Cunningham Map: Created by Imgur user Fejetlenfej

- Water protection crosses boundaries and is complicated!
- Support people and communities at the forefront of water protection (New York State = Home Rule state)
- Citizen science as gateway to watershed organizing
- Celebrate successes and highlight success stories

## Summit



On March 1, more than 100 environmental and political leaders attended the 2018 Lower Hudson Urban Waters Summit that was organized by CURB.

Photos: Ryan Palmer

#### With Support From







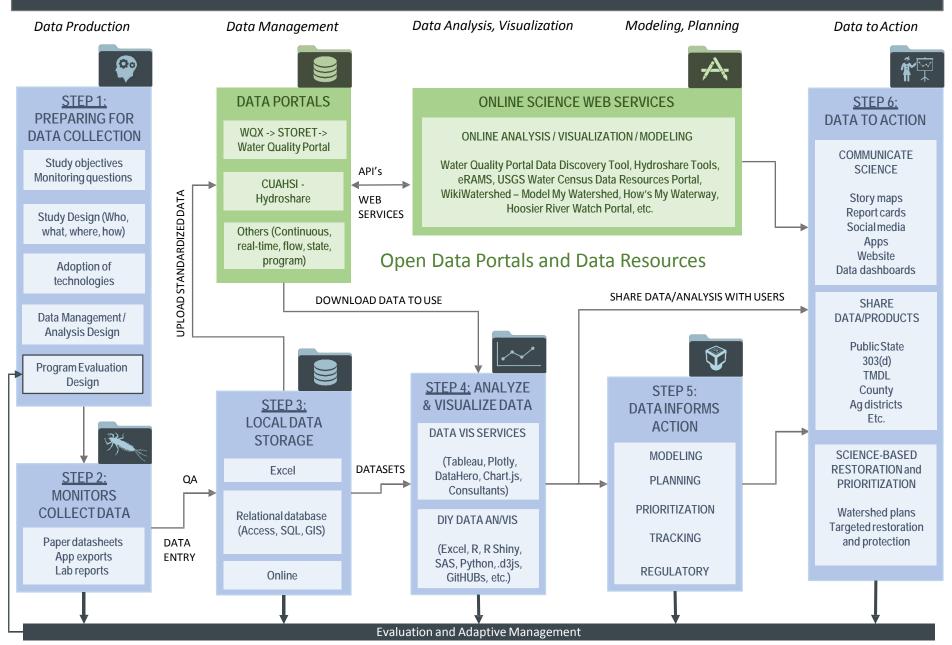
### **Closing Thoughts**

- Critical need for more significant agency action/leadership
- Lots more work to do!





### A Citizen Water Science Framework: Powered with Open Data and Technologies



### **Before You Go...**

Additional Resources: www.urbanwaterslearningnetwork.org

### **Upcoming Webinars:**

- Using Mapping and Decision-Making Tools to Ensure Climate Equity -August 21
- Parks with Purpose: Community-Driven Green Infrastructure -September 6
- Water Trails 101: Preserving natural and cultural heritage, health, and vibrant economy - September 11
- Communicating the State of Your River: Basin Report Cards and the Swim Guide - September 18

#### **Other Announcements:**

- Link to today's webinar recording will be sent by email
- Please complete the brief evaluation survey coming your way!



### **Questions & Thanks**

### **Ryan Palmer**

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#### Michelle Luebke

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### **Maureen Cunningham**

Hudson River Watershed Alliance mcunningham@hudsonwatershed.org





Photo: CURB

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